

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
947935-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Americans for Prosperity	Issue	393 AMER FOR PRO

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	947935	06302452

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmont Ave
 Suite 306
 Towson, MD 21286

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	Action 7 News @ 6p	6-630p	-T-T---	1:00	2	\$2,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-T-T---	2	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12		Action 7 News @ 6p	6-630p	:00		\$2,600.00 NM
See MG 1.3									
2	KOAT	Th	09/06/12	6:25 PM	Action 7 News @ 6p	6-630p	1:00	AFP12TV21H	\$2,600.00 NM
3	KOAT	F	09/07/12	6:28 PM	Action 7 News @ 6p	6-630p	1:00	AFP12TV21H	\$2,600.00 NM
MG for 1.1 09/04									
2	09/05/12	09/06/12	Entertainment Tonight 630-7p	630-7p	--WT---	1:00	2	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--WT---	2	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	1:00	AFP12TV21H	\$2,200.00 NM
2	KOAT	Th	09/06/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	1:00	AFP12TV21H	\$2,200.00 NM
3	09/04/12	09/06/12	Nightline	1105-1135p	-TWT---	1:00	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	11:30 PM	Nightline	1105-1135p	1:00	AFP12TV21H	\$700.00 NM
2	KOAT	W	09/05/12	11:48 PM	Nightline	1105-1135p	1:00	AFP12TV21H	\$700.00 NM
LR- Network Program Runover									
3	KOAT	Th	09/06/12	11:25 PM	Nightline	1105-1135p	1:00	AFP12TV21H	\$700.00 NM
4	09/08/12	09/08/12	Sa 6a A7N More in the AM 6-9a	6-9a	-----1-	1:00	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	7:58 AM	Sa 6a A7N More in the AM	6-9a	1:00	AFP12TV21H	\$600.00 NM
5	09/08/12	09/08/12	Action 7 News @ 5p Sat 5-530p	5-530p	-----1-	1:00	1	\$530.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$530.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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947935-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	Issue	393 AMER FOR PRC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/08/12	09/08/12	Action 7 News @ 5p Sat	5-530p	-----1-	1:00	1	\$530.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/08/12 Action 7 News @ 5p Sat 5-530p :00 \$530.00 NM									
See MG 5.2									
2 KOAT Su 09/09/12 8:24 AM Su 6a A7N More in the AM 6-9a 1:00 AFP12TV21H \$530.00 NM									
MG for 5.1 09/08									
6	09/09/12	09/09/12	Su 6a A7N More in the AM	6-9a	-----1	1:00	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/09/12 7:59 AM Su 6a A7N More in the AM 6-9a 1:00 AFP12TV21H \$600.00 NM									
7	09/09/12	09/09/12	This Week	9-10a	-----1	1:00	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/09/12 9:30 AM This Week 9-10a 1:00 AFP12TV21H \$1,300.00 NM									
8	09/09/12	09/09/12	Action 7 News @ 5p Sun	5-530p	-----1	1:00	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/09/12 5:28 PM Action 7 News @ 5p Sun 5-530p 1:00 AFP12TV21H \$1,100.00 NM									
9	09/10/12	09/10/12	Action 7 News @ 6p	6-630p	1-----	1:00	1	\$2,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 1----- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/10/12 5:59 PM Action 7 News @ 6p 6-630p 1:00 AFP12TV21H \$2,600.00 NM									
10	09/10/12	09/10/12	Entertainment Tonight 630-7p	630-7p	1-----	1:00	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/10/12 6:45 PM Entertainment Tonight 630-7p 630-7p 1:00 AFP12TV21H \$2,200.00 NM									
11	09/10/12	09/10/12	Nightline	1105-1135p	1-----	1:00	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/10/12 11:20 PM Nightline 1105-1135p 1:00 AFP12TV21H \$700.00 NM									
Total Spots							15		

Gross Total \$21,330.00

Agency Commission \$3,199.50

Net Amount Due \$18,130.50

Payment Terms 30 Days